



**15 Years  
Serving the  
Cedar Valley!**

**Volunteer Link**

**Mobilizing people and resources to solve community problems.**

## Utilizing Youth Volunteers - Summer Opportunities Needed

### Youth Volunteer Statistics

- 55% of youth volunteer – 15.5 million people!
- The typical youth volunteer contributes 29 hours per year.
- ¾ of youth who volunteer do so through youth, school and religious organizations.
- 10.6 million youth have engaged in community service as part of school activity.
- If family members volunteer, youth will too.

### Benefits for Youth Volunteering

- Volunteering can help explore interests.
- Meet people you might not normally meet.
- Volunteer activities add value to college applications and work resumes.
- It's fun.
- You're sharing your talents and knowledge with others.
- Your advancing the common good.

### Tips for Working with Youth

- Engage now = lifelong volunteers
- Positive first experience

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#### In this issue:

New VCCV Changes	2
New Estimate for Value of Volunteer Time	2
Waterloo Convention and Visitors Bureau	2
Waterloo Community Schools Foundation	2
Service Learning Update	3

### June, 2011

Join the VCCV as a Business Partner	3
Save the Date!	3
3rd Annual Classy Awards	4
Volunteer Opportunities	5
Member Agencies	5
Contact Information	5

- Believe in the value of youth volunteers
- Be youth-friendly
- Be honest
- Provide support
- Determine age levels
- Be flexible and tolerant
- Provide training session
- Group activities
- Reassure them
- Build character and leadership skills

### Youth Volunteer Recruitment

- Determine your organization's needs
- Recruitment done through the VCCV, word-of-mouth, advertising, newsletters, bulletins, etc.
- Interview and screen
- Orientation and training
- Performance evaluations
- Recognition



For more information on the youth programs contact Jean Seeland at 272-2087 or [Jean\\_Seeland@vccv.org](mailto:Jean_Seeland@vccv.org).



NONPROFIT LEADERSHIP ALLIANCE  
Certified to Change the World



Supportive Agencies and Organizations

## New VCCV Changes

The Volunteer Center of Cedar Valley is in the process of changing our agency and volunteer portal from 1-800-Volunteer.org to Volunteer Solutions.

Member agencies will be receiving a form in June to update agency profile data.

As a recipient of the VGF Grant, services will now be provided free of charge to area non-profits.

## Independent Sector Announces New Estimate for Value of Volunteer Time

Independent Sector announces that the 2010 estimate for the value of a volunteer hour has reached \$21.36, an increase from \$20.85 per hour in 2009.

“While the value of volunteers can be measured, we know that commitment volunteers put into helping millions of people is priceless,” said Diana Aviv, president and CEO of Independent Sector. “America’s tradition

of giving back is very generous and should make us all proud. We continue to support and celebrate the volunteers for their selfless service.”

The valuation of volunteer time provides one way to measure the impact millions of individuals make with each hour they dedicate to make a difference.



## Spotlight Agencies - Waterloo Convention & Visitors Bureau



The mission of the Waterloo Convention & Visitor's

Bureau is to promote Waterloo and the Cedar Valley as a destination for conventions and meetings; sporting events; group tours and reunions; and leisure travelers.

Volunteers are needed to greet incoming and

outbound passengers by providing visitor information, maps, and assistance with in-city travel. Various shifts available 7 days a week based on arriving and departing airline schedule. Orientation & training provided onsite for volunteers age 16 and over. Volunteers are also required to assist with parking cars & selling and taking tickets at the air

show to be held at the Waterloo Regional Airport on Saturday & Sunday, August 27 & 28, 2011. Three hour shifts from 7:30 am until 6:00 pm each day. Volunteers age 18 and over are welcome.



WATERLOO  
CONVENTION & VISITORS BUREAU

## Waterloo Community Schools Foundation

The mission of the Waterloo Community Schools Foundation is to encourage educational excellence by providing resources to enhance the educational opportunities available to students.

Volunteers are needed at the Waterloo Community Schools Foundation to enter database information into computer programs. Hours are flexible for volunteers age 18 and over.



WATERLOO  
Community School District

Engaged in Learning • Prepared for Success

## Service Learning Update - The Finale

As the school year ends, it is time to assess the service learning opportunities; the Volunteer Center of Cedar Valley afforded the young people in our area. When I first started to quantify our impact, I was clearly astounded by the sheer numbers of students we had contact with this year. Approximately 240 young people in our schools participated in a semester long service learning project. Sixty elementary aged students were involved in the Do Something Clubs at the Boys and Girls Club site, and approximately another 240 students volunteered for a one time experience. In all, we had approximately 540 students involved with some type of service projects this school year and had at least 3000 service learning student contacts.

The most important aspect of this year's service learning is not just the numbers. It is the projects that indeed helped make the Cedar Valley a better place to live. The young people of the Cedar Valley helped fight hunger. Don Bosco, West High, and Peet Junior High all participated in projects that benefited the Salvation Army and the Food Bank. The West High class saw the need to raise awareness of hunger and produced a radio show and a public service announcement concerning hunger. The Home Schooled students helped the homeless by making hats, scarves, and blankets for the

Salvation Army. Students at Expo produced posters concerning STD's in our community and gave them to the County Department of Health to be used as an awareness tool. The beauty of two preschools were enhanced by an environmental project conducted the schools 4 and 5 year olds. Janesville students raised money to build a walking bridge in order to make their town a safer place to live. Our environment was also improved by the several groups that worked to clean up litter in our parks and sidewalks. Military people were remembered by letters, animals were protected and the elderly were cheered all because of some of our service learning projects.

Students helped make the Cedar Valley a better place. However, I really believe our students received as much as they gave as evidenced by these comments from some of our students.

- "This project made me feel grateful for what I have."
- "I liked how with so little effort, I could make a difference in the community"
- "I learned new things, met new people, and had good experiences."

For more information on Service-Learning contact Jean Seeland at 272-2087 or [Jean\\_Seeland@vccv.org](mailto:Jean_Seeland@vccv.org).

## Join the VCCV as a Business Partner

At the Volunteer Center of Cedar Valley, we believe corporate initiatives that give back to the communities in which they operate and where their employees work and live, are reinforced by their alignment with an excellent volunteer and philanthropy program.

The Volunteer Center of Cedar Valley is the primary resource for workplace-based volunteering and for engaging more companies and employees effectively in volunteer service. We help businesses develop and manage effective employee volunteer programs that meet company priorities, address employee interests and meet real community needs. Throughout the Cedar Valley, we are working with our corporate partners to improve lives and create positive change in local communities.



## Save the Date!

**Mark your calendar!**

**The UNI Volunteer Fair**

**Thursday, September 1,  
2011.**

**Maucker Union**

**10:30 a.m. – 1:00 p.m.**

**More detailed information to  
follow.**



## 3rd Annual CLASSY Awards

**"Hollywood has Oscar, Broadway has Tony, and now philanthropy has the Classy."**

Do you know a volunteer or charitable organization going above and beyond in their community? Submit their achievement for a [CLASSY Award](#) by **June 19** to give them a chance to win money and recognition for their cause and a place in the spotlight!

The 3rd Annual CLASSY Awards is the largest philanthropic awards competition in the country, recognizing the most outstanding philanthropic achievements by charities, businesses and individuals nationwide. The competition culminates at the CLASSY Awards Ceremony on Saturday, September 17, hosted by StayClassy, a leader in social fundraising software for nonprofits. The Hollywood-esque event features a host of celebrity presenters, nonprofit and tech industry leaders, top-notch musical talent and thousands of do-gooders from across the country.

### Charity Awards

This charitable organization epitomizes all things 'classy'! As if making the most significant impact on their community wasn't enough - this charity's staff members personify service, dedication and leadership. They've gone above and beyond to make a tangible difference by giving back to others.



### Small Charity of the year

Good things come in small packages and what this charitable organization lacks in size they more than make up for with impact. A small charity is characterized by annual revenue of less than \$250,000. The winner will be one that does the most with just a little.

### Best New Charity

Awarded to the new kid on the block! This charity filed their paperwork no earlier than June 1, 2009, but they're already making their name known in the community. They're fresh out of the gate, but their enthusiasm and passion for their cause has already made an impact.

### Most Creative Fundraiser by a Charity

"Outside of the box" is the motto for this charitable organization. They've taken fundraising creativity to the next level. Standard galas, silent auctions and door-to-door solicitations just won't cut it for this organization. Instead, the staff of this charity has created a new standard in fundraising for the causes they care about most.

### Most Effective Awareness Campaign by a Charity

Awarded to the charitable organization whose activism has yielded the most tangible results for their community. Whether they've engaged the most people, raised the most money, or have seen their tireless efforts make a true difference for their cause - this award is all about communities reaping the rewards of this charity's hard work.

### Most Innovative Use of Social Media by a Charity

Awarded to the charitable organization that applies new social media technology to raise funds or communicate their message. These early adopters were the first to use online social media tools like StayClassy, Facebook, Twitter, MySpace, YouTube,

etc. to build their member base. The staff of this charity doesn't just follow a trend - they establish it.

### Volunteer of the year

Awarded to the person who has donated the most time and commitment to support the cause that inspires them. Volunteering requires a different type of commitment - one that is based on personal time and energy - and these individuals have demonstrated that commitment over and over again.

### Young Nonprofit Leader of the Year

Awarded to a nonprofit professional (between the ages of 22-35) who stands out above the rest as a role model to their peers. Through their innovative ideas and fresh approach to philanthropy - this young leader has devoted their personal and professional life to making the world a better place for us all.

### Most Successful Fundraiser by an Individual or Group

Awarded to the person or group that has raised the most support for the cause they care about. These individuals may have embarked on impressive athletic feats, dedicated countless hours of campaigning, and/or made significant financial contributions, all in the name of the cause that inspires them.

### Most Influential College student or College Organization

Awarded to a student, student-run organization (including clubs and the Greek system) or university that knows how to do more than just party! They've gone above and beyond typical service or fundraising to give tangible benefits to its community or greater society as a whole.  
Business Awards

### Philanthropic Business of the year

This business breaks all stereotypes about Corporate America! It has given the most back to its community and it takes social responsibility seriously. Whether it's through group volunteer work or generous donations of money, products or services - its community is a better place because of its efforts.

### Philanthropic Small Business of the year

This business with annual revenue of \$1,000,000 or less proves that you don't need millions of dollars to make a difference. Their resourcefulness and creativity helps stretch their dollar and whether it's a fundraiser that unifies their community or a program that tackles a local issue - this small business is known for the positive impact they've made.

StayClassy is an on-demand social fundraising solution for Nonprofit organizations. Our web-based platform allows Nonprofits to receive online donations, organize fundraising events & campaigns, manage donors across social media, and access our real-time reporting and analytics engine. StayClassy helps these organizations market themselves across the web, particularly to a younger demographic, with plug-ins to popular social sites like [Facebook](#), [Twitter](#), [Myspace](#) and more. Since it's free to register your Nonprofit on StayClassy, we also help out by decreasing the administrative time and costs associated with traditional enterprise software.

For more information, visit <http://classyawards.stayclassy.org/classy-awards>



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**Mobilizing people and  
resources to solve  
community problems.**

**Volunteer Center of Cedar  
Valley Staff**

Lauren Finke  
*Executive Director*

Jean Seeland  
*Program Coordinator*

Anne Nass  
*Communications Coordinator*

**Our Mission**

The mission of the VCCV is to promote and support effective volunteerism; to serve as the resource and coordination center for volunteers and a catalyst in building coalitions and community partnerships.

Follow us on Twitter at  
[VCCV1Volunteer](https://twitter.com/VCCV1Volunteer)

On Facebook—group,  
[http://www.facebook.com/  
group.php?gid=7951689098!](http://www.facebook.com/group.php?gid=7951689098)

Facebook page, [http://  
www.facebook.com/pages/  
Volunteer-Center-of-Cedar-  
Valley/133389940005502#!/  
pages/Volunteer-Center-of-  
Cedar-Valley/133389940005502](http://www.facebook.com/pages/Volunteer-Center-of-Cedar-Valley/133389940005502#!/pages/Volunteer-Center-of-Cedar-Valley/133389940005502)

Read our Blog at [http://  
volunteercenterofcedarvalley.bl  
ogspot.com/!](http://volunteercenterofcedarvalley.blogspot.com/)

**Volunteer Opportunities**

**One Time Opportunity**  
**My Waterloo Days Parade**  
**June 4**  
Aspire TRP

**Derby Divas Bout**  
**June 11**  
Cedar Valley Derby Divas

**Traffic Control**  
**June 24 - 26**  
Cedar Valley Volunteer  
Emergency Club

**Food Stand Vendor**  
**June 24 - 26**  
Cedar Valley Volunteer  
Emergency Club

**Parade Volunteer**  
**June 25**  
Aspire TRP

**Long Term**

**Patient/Family Volunteer**  
Cedar Valley Hospice

**Appointment Companion**  
Country View

**Clerical Assistant**  
Department of Human Services

**Children's Services**  
Exceptional Persons, Inc.

**Program Committee Member**  
Family & Children's Council

**Rensselaer Russell House  
Museum Cleaner**  
Grout Museum District

**Meal Delivery Driver**  
Hawkeye Valley Area Agency on  
Aging

**Volunteer Receptionist**  
Iowa Legal Aid

**Letters & Cards of Support**  
Iowa's Bravest

**Community Volunteer**  
Make-A-Wish Foundation of Iowa

**Resident Computer Helper**  
Mallard Point Retirement

**Member Agencies**

Allen Hospital  
Alternatives Pregnancy Center  
American Red Cross — Hawkeye Chapter  
Aspire Therapeutic Riding Program  
Back to School Project  
Big Brothers Big Sisters  
Birthright  
Black Hawk County Conservation Board  
Boys and Girls Club  
Boy Scouts of America  
Care Initiatives Hospice  
Catholic Worker House  
Cedar Bend Humane Society  
Cedar Falls Historical Society  
Cedar Falls Senior Center  
Cedar Falls Tourism and Visitors Bureau  
Cedar Valley Arboretum & Botanic Gardens  
Cedar Valley Derby Divas  
Cedar Valley Hospice  
Cedar Valley United Way  
Cedar Valley Volunteer Emergency Club  
Country View  
Department of Human Services  
Exceptional Persons, Inc.  
Family & Children's Council  
Gallagher Bluedorn Performing Arts Center  
Girl Scouts of Eastern Iowa and Western Illinois  
Grout Museum District  
Hartman Reserve Nature Center  
Hawkeye Adult Literacy Program  
Hawkeye Valley Area Agency on Aging  
Iowa Legal Aid Society  
Iowa State University Extension — Black Hawk Co.  
Iowa's Bravest  
Iowa Irish Fest  
Jesse Cosby Neighborhood Center  
Make-A-Wish Foundation of Iowa  
Mallard Point Retirement  
NewAldaya  
Newel Post Adult Day & Respite Services  
North Star Community Services  
Northeast Iowa Center for Independent Living  
Northeast Iowa Food Bank  
Operation Threshold  
Parkview Nursing & Rehabilitation Center  
Pathways Behavioral Services  
People's Community Health Clinic  
Pet Pals  
Quakerdale  
Ridgeway Place Assisted Living  
RSVP  
Salvation Army  
Silos & Smokestacks  
Strayer Wood Theater  
The Job Foundation  
Together for Youth  
Volunteer Center of Cedar Valley  
Waterloo Community Schools  
Waterloo Community Schools Foundation  
Waterloo Convention & Visitors Bureau  
Waterloo Jaycees  
Waterloo Leisure Services  
Waterloo Senior Center  
Waverly Senior Center  
Western Home Communities  
Wheaton Franciscan Healthcare  
YMCA  
YWCA