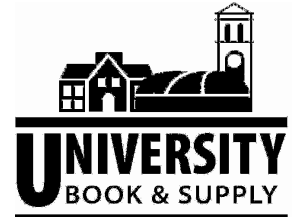


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For Immediate Release
Thursday, January 26, 2012

University Book & Supply Makes Donation to Volunteer Center of Cedar Valley

Thursday, January 26, 2012 – Cedar Falls, IA - With the help of the Northern Iowa Student Government (NISG), University Book & Supply was able to donate \$1,500 to the Volunteer Center of Cedar Valley.

Jeremy Strohman, University Book & Supply Textbook Manager states, “we are delighted to contribute to the success of the Volunteer Center of Cedar Valley and are so pleased to partner with NISG and student volunteers in helping us get word out on campus about our textbook buyback incentives, which enables us to make this donation. ”

“University Book & Supply’s donation will continue to allow the VCCV to promote and support volunteerism efforts on campus and throughout the Cedar Valley by connecting thousands of volunteers with over 80 organizations this year,” said Lauren Fink, Executive Director of the Volunteer Center of Cedar Valley.

Sheri Melby, Marketing and Public Relations Manager at University Book & Supply is looking forward to offering more incentives and fundraising opportunities in the future for student volunteers and organizations. “By supporting the efforts of the Volunteer Center of Cedar Valley, we’re able to more effectively reach student volunteers and groups who want to get involved in fundraising for their organizations. It’s a great partnership!”



In photo from left: Ryan Alfred (NISG), Morgan Johnson (NISG), Jeremy Strohman University Book & Supply Textbook Manager, Lauren Fink, Executive Director Volunteer Center of Cedar Valley, Spencer Walrath (NISG) and Rachel Smithart (NISG)