



**Volunteer Center
of Cedar Valley**

Connecting community, changing lives.

DID YOU KNOW?

**Business-integrated
community involvement
is on the rise because it
pays off.**

Increase your employee
satisfaction, and even
revenue!

- **Increase sales:**
59% of Americans are more likely to buy a product associated with a corporate-nonprofit partnership
- **Broaden your reach:**
56% of Americans will travel an extra 10 minutes to purchase a product that supports a cause
- **Be a standout brand:**
Less than 1% of nonprofit operating revenue comes from corporate donations

**GOOD WORK
FEELS GOOD.**

PARTNERS IN VOLUNTEERISM

Becoming a Business Partner

How do you get your business involved?

Become a sponsor of the Volunteer Center of Cedar Valley and join our Partner in Volunteerism Program today!

- **We'll Make it Easy to Match Your Staff to Volunteer Opportunities**
Weekly email listing volunteer needs makes it easy to connect employees to volunteer opportunities.
- **We'll Organize a Service Project For You**
With our program management services, you can easily show your community investment through organized service projects.
- **We'll Host Fun Events That Put You in the Spotlight**
Increase awareness of your business while making it fun and easy for employees to give back

Sponsorship Levels Available	GOLD	SILVER	BRONZE
Web sponsorship listing	Complete	Complete	Condensed
Annual Appetite for Service Event	Table of 8	Table of 8	2 Tickets
Organized Service Projects	Up to 100 people	Up to 50 people	Up to 25 people
Weekly email of volunteer opportunities	X	X	X
Monthly e-newsletter	X	X	X
Interactive blog post for your business	X	X	
E-newsletter sponsorship listing	X		
Press release feature with quote	X		
Social spotlights for business and staff	X		
Annual Sponsorship Investment <small>* Custom sponsorship levels are available</small>	\$2,000	\$1,500	\$750

Contact us today to become a sponsor.

Help us impact the Cedar Valley, and your business!

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